

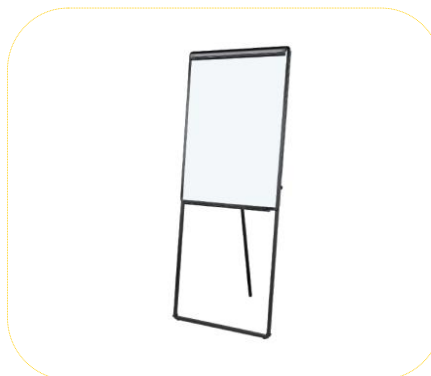
PRODUCT SHORT DESCRIPTION:

Classic footbar easel for extra stability

FEATURES AND BENEFITS:

- Choice Series:
 - smart and economical solution for regular use
- Stable metal construction
- Versatile lift-up pad clamp with adjustable pad hooks
- Lightweight aluminium frame
- Full length pen-tray
- Adjustable height

PRODUCT IMAGE:



MARKETING COPY:

Our Top line easels put together the best of our boards in lightweight resilient products. Their appealing and sober design frames a sturdy professional product capable of the best performance in any presentation situation. Efficient in all aspects, these easels are the ultimate versatile and portable interactive display.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>CHOICE SERIES</i>							
Black Aluminium	Melamine	700x1000	1240x880x100	7,20	9,30	EA2300007	-
Black Aluminium	Lacquered steel	700x1000	1240x880x100	7,30	9,40	EA2306007	-

TECHNICAL DETAILS

COMPOSITION:

- Aluminium frame
- Melamine or lacquered steel surface
- Wooden core

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

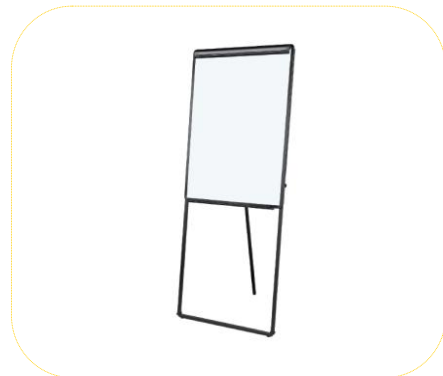
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SUGGESTED ADVERT:

Footbar Easel - Choice series

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WITHIN FAMILY:

- Premiere Easel

QR CODE:



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