

PRODUCT SHORT DESCRIPTION:

Dual purpose dryerase and projection boards

FEATURES AND BENEFITS:

- Thanks to the special matt surface the Expression board is the ideal solution for any conference and training environment
- Ceramic matt surface for high performance use
- Black edging to frame and enhance projected image
- Contemporary clean design
- Anodised aluminium frame for extra elegance and style
- Available in a range of 3 convenient sizes

PRODUCT IMAGE:



MARKETING COPY:

EXPRESSION PREMIUM BOARDS are our choice products, and they are suitable for meeting rooms or personal workspaces. We use in its manufacture a special matte enamel surface that enables you to easily write on and wipe off while you use it as a projection screen, making it extremely versatile.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Ceramic whiteboard	900x600	1030x620x25	4.40	5.40	EXP030301	-
Grey Aluminium	Ceramic whiteboard	1200x900	1330x920x25	8.00	9.80	EXP050301	-
Grey Aluminium	Ceramic whiteboard	1800x1200	2000x1260x25	15.00	18.50	EXP270301	-

TECHNICAL DETAILS**COMPOSITION:**

- Black edge to frame and enhance the image projected
- Anodized aluminium frame
- Ceramic matt surface

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**Expression Premium Boards****Dual purpose dryerase and projection boards**

- Thanks to the special matt surface the Expression board is the ideal solution for any conference and training environment
- Ceramic matt surface for high performance use
- Black edging to frame and enhance projected image
- Contemporary clean design
- Anodised aluminium frame for extra elegance and style
- Available in a range of 3 convenient sizes

**WITHIN FAMILY:**

- Manual Wall Screen
- Interactive Whiteboards

QR CODE:

Author: Mónica Lima

Approval: *Janeke Gommers Kruis*Revision: 01
Date: 02-06-2016