

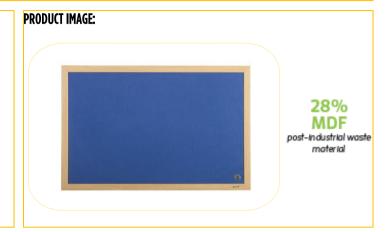
### **PRODUCT NAME:** Earth-it Executive Oak Frame Felt Board (Oak/Cherry Frame)

#### PRODUCT SHORT DESCRIPTION:

#### Eco friendly wood look felt noticeboard with a 22mm frame

#### **FEATURES AND BENEFITS:**

- Made from a high proportion of recycled and waste materials
- 22mm MDF frame with a choice of cherry or oak look finish
- For use with push pins
- Available in Grey, Blue, red and Green felt surface
- Wall fastening kit included
- Other frames finishings available



#### MARKETING COPY:

The Bi-Office line of Info-Boards combines a direct approach to information display with the most up-to-date products and technology; adding performance, durability and a distinct contemporary design to commodities of already proven excellence. From executive to personal use, our solutions are extremely versatile and come in a wide range of surface and framing choices. Managing ideas, displaying important notices for individual or team work organization is made simple and straightforward by our durable and elegant boards.

#### APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

#### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

#### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Oak Frame	Grey Felt	900x600	1030X620X25	2,43	3,42	FB0742239	-
Oak Frame	Grey Felt	1200x900	1330X920X25	4,37	6,23	FB1442239	-
Oak Frame	Grey Felt	1800x1200	2000X1260X25	8,10	11,58	FB8542239	-
Oak Frame	Blue Felt	900x600	1030X620X25	2,43	3,42	FB0743239	-
Oak Frame	Blue Felt	1200x900	1330X920X25	4,37	6,23	FB1443239	-

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RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Dak Frame	Blue Felt	1800x1200	2000X1260X25	8,10	11,58	FB8543239	-
Dak Frame	Red Felt	900x600	1030X620X25	2,43	3,42	FB0746239	-
Dak Frame	Red Felt	1200x900	1330X920X25	4,37	6,23	FB1446239	-
Oak Frame	Red Felt	1800x1200	2000X1260X25	8,10	11,58	FB8546239	-
Oak Frame	Green Felt	900x600	1030X620X25	2,43	3,42	FB0744239	-
Oak Frame	Green Felt	1200x900	1330X920X25	4,37	6,23	FB1444239	-
Oak Frame	Green Felt	1800x1200	2000X1260X25	8,10	11,58	FB8544239	-
Cherry Frame	Grey Felt	900x600	1030X620X25	2,43	3,42	FB0742659	-
Cherry Frame	Grey Felt	1200x900	1330X920X25	4,37	6,23	FB1442659	-
Cherry Frame	Grey Felt	1800x1200	2000X1260X25	8,10	11,58	FB8542659	-
Cherry Frame	Blue Felt	900x600	1030X620X25	2,43	3,42	FB0743659	-
Cherry Frame	Blue Felt	1200x900	1330X920X25	4,37	6,23	FB1443659	-
Cherry Frame	Blue Felt	1800x1200	2000X1260X25	8,10	11,58	FB8543659	-
Cherry Frame	Red Felt	900x600	1030X620X25	2,43	3,42	FB0746659	-
Cherry Frame	Red Felt	1200x900	1330X920X25	4,37	6,23	FB1446659	-
Cherry Frame	Red Felt	1800x1200	2000X1260X25	8,10	11,58	FB8546659	-
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Cherry Frame	Green Felt	1200x900	1330X920X25	4,37	6,23	FB1444659	-
Cherry Frame	Green Felt	1800x1200	2000X1260X25	8,10	11,58	FB8544659	-

#### **TECHNICAL DETAILS**

#### COMPOSITION:

- Oak/Cherry lined MDF frame
- Felt surface
- Made from recycled and waste materials

n/a	

CERTIFICATION AND LEGISLATION:	ILLUSTRATION:				
n/a					
		,			
		n/a			

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Bi-Bright<sup>®</sup>
interactive whiteboards





#### SUGGESTED ADVERT:

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28% MDF post-industrial waste material

#### WITHIN FAMILY:

- Earth-it Executive Frame Cork Board
- Earth-it Prime Frame Cork Board
- Earth-it Prime Frame Felt Board
- Earth-it Executive Frame Combo Board
- Earth-it Prime Frame Combo Board
- Earth-It Cork Board
- Earth-it aluminium framed noticeboard

QR CODE:



Author: Ana Oliveira

Approval:

Ame Oli misa

**Revision: 01**Date: 19-08-2015





