

PRODUCT SHORT DESCRIPTION:

Earth-It Melamine Aluminium Frame

FEATURES AND BENEFITS:

- Best performance dry erase surface ideal for normal use
- Excellent value balanced on quality and price
- Aluminium pen tray and wall fastening kit included
- Vertical or horizontal mounting
- 5 years warranty on board surface
- Certified with C2C Bronze

PRODUCT IMAGE:



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

Answering to the contemporary need of finding sustainable options for the continued development of our consumer needs, Bi-Office products are offered in ecologically concerned formats. Our Earth-It! presentation boards provide our customers with the best performance and professional quality, from recycled and recyclable materials.

APPLICATION AND SALES PROPOSITION:

- Environmentally responsible and friendly solution
- Same sturdiness and resilience as similar standard product

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

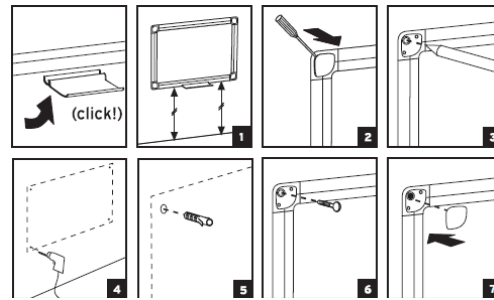
No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Melamine	600x450	720x470x22	1,93	2,48	MA0200790	---
Grey Aluminium	Melamine	900x600	1030x620x25	3,68	4,67	MA0300790	---
Grey Aluminium	Melamine	1200x900	1330x920x25	7,10	8,95	MA0500790	---
Grey Aluminium	Melamine	1800x1200	2000x1260x25	13,84	17,33	MA2700790	---
Grey Aluminium	Melamine	2400x1200	2590x1260x25	17,95	22,30	MA2100790	---

TECHNICAL DETAILS**COMPOSITION:**

- Aluminum frame
- 5 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:****ILLUSTRATION:****SUGGESTED ADVERT:****Earth-It Melamine Board****Earth-It Melamine Aluminium Frame**

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**WITHIN FAMILY:**

- Earth-it enamel board
- Earth-it lacquered steel board
- Earth-it Trio Maya white boards

QR CODE:

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Approval:

Revision: 01

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