

## NESCAFÉ GOLD ORIGINS Alta Rica Instant Coffee 500g Tin



### EAN

7613035303171

### Target market(s)

GB, IE

### Product Description

#### Brand

NESCAFÉ

#### Features

Stir your senses with NESCAFÉ GOLD ORIGINS Alta Rica instant coffee  
A premium deliciously dark roast instant coffee for an intense experience  
Crafted with 100% Arabica coffee beans from Latin America  
An intense taste with a surprising cacao finish  
Grown respectfully; sustainably sourced & selected by local farmers  
Each 500g tin makes approximately 277 mugs

#### Standardised Brand

Brand - Nescafé

#### Regulated Product Name

Freeze Dried Soluble Coffee

## Marketing

### Company Address

PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Product Marketing

Delight your senses with NESCAFÉ GOLD ORIGINS Alta Rica. This premium instant coffee is made using dark-roasted, pure Arabica beans from Latin America for a delicious coffee with a distinctive, intense flavour. A bold drinking experience with a surprisingly smooth cacao finish.

### Brand Marketing

It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 75 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

The NESCAFÉ Plan

Did you know? As part of the NESCAFÉ Plan, we work directly with farmers and provide them with training and local assistance. Find out more about the NESCAFÉ Plan at [www.nescafe.co.uk/nescafe-plan](http://www.nescafe.co.uk/nescafe-plan).

Why not explore the rest of our range? Discover a smooth and fruity coffee with NESCAFÉ GOLD ORIGINS Cap Colombia

### Other Information

Packaged in a protective atmosphere

### Further Description

Find out more about Nescafe Gold at <https://www.nestleprofessional.co.uk>

Or discover more from Nestle Professional on

Facebook <https://www.facebook.com/NestleProfessionalUK/>

YouTube <https://www.youtube.com/c/nestleprofessionaluk>

Twitter <https://twitter.com/nestleprouk>

Instagram <https://www.instagram.com/nestleprouk/>

### Trademark Information

® Reg. Trademark of Société des Produits Nestlé S.A.

## Storage & Usage

### Storage Type

#### Type

Ambient

### Preparation and Usage

For the Perfect Serve

Always use a dry measure and freshly boiled water (not boiling hot)

\*\*1 teaspoon (minimum 1.8g) per mug 1 tablespoon (minimum 6g) per pint

Makes approx. 277 mugs\*\* of coffee

### Storage

Store in a cool, dry place

Best Before End: See Base

## Brandbank Captured Pack Data

### Pack Size

500g e

### Numeric Size

Numeric Size - 500

### Pack Type

Type - Unspecified Pack

### Recycling Other Text

Care for the Environment  
Detach lid before Recycling  
Recycle the lid as Plastic - where facilities exist  
Recycle the main body of this can as Steel

### Usage Count

Number of uses - Servings

277

### Usage Other Text

Makes approx. 277 mugs of coffee

## Customer Services

### Manufacturers Address

PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Return To

Contact our professionals  
Tel. 0800 745 845 (UK) - 00800 6378 5385 (ROI)  
[www.NestleProfessional.co.uk](http://www.NestleProfessional.co.uk)  
PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Telephone Helpline

0800 745 845 (UK)  
00800 6378 5385 (ROI)

### Web Address

[www.NestleProfessional.co.uk](http://www.NestleProfessional.co.uk)

### Social Media

Facebook <https://www.facebook.com/NestleProfessionalUK/>  
YouTube <https://www.youtube.com/c/nestleprofessionaluk>  
Twitter <https://twitter.com/nestleprouk>  
Instagram <https://www.instagram.com/nestleprouk/>

## Extended Data

### Languages On Pack

- English

### Description Breakdown

Functional Name - Instant Coffee



FREEZE DRIED SOLUBLE COFFEE  
PACKAGED IN A PROTECTIVE ATMOSPHERE

